

</SOURCE**FUSE**>

20
22

TRANSFORMING ENTERPRISES ON-THE-GO

Source**Fuse** 2022: An Inside View



**Inc.
5000**



Highlights

16 Yrs

Of transforming enterprises on the cloud

60%

Revenue growth till date, with 100+ % expected by end of FY

90%

Renewal business growth compared to FY 21-22

29%

Increase in new customer base

49%

Employee growth rate, with **64% increase** in the number of female employees

7th

year running Great Place to Work

4th

year running Inc. 5000 - Fastest Growing Private Companies in America



“

The consistent business growth that we have experienced over the last several years is backed by the sheer passion and dedicated efforts of our employees. As a company, SourceFuse will continue to focus on building industry-specific cloud-based solutions to enable innovation, and operational scalability and ensure a seamless user experience for our customers.”

Gautam Ghai

Co-CEO & Co-Founder

SourceFuse

Summary

This year, SourceFuse is proud of its modernization engagements with multiple enterprises and unicorns across healthcare life sciences, finance, and telecommunications industries. The company takes the lead in legacy app modernization-led migration on the cloud, leveraging its containerization and microservices approach for custom-built applications.

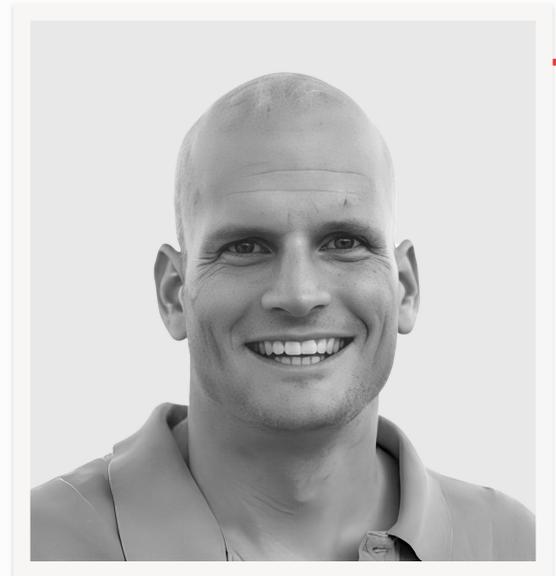
Now with six global offices and 550+ employees, our state-of-the-art modernization services are driving development within the global tech industry. Our rapid application development framework, ARC by SourceFuse (formerly known as SourceLoop) accelerates the design, development & roll-out of modern cloud-native enterprise applications.

SourceFuse's strength lies in its rich pool of talent hired from around the globe with a passionate team of developers, architects, DevOps engineers, and cloud-certified associates forming SourceFuse's own dedicated AWS Business Unit. It has brought innovative industry-specific solutions and services that ensure a seamless customer experience.

Customer successes this year include helping a multi-billion dollar European ecommerce brand and global ERP provider migrate to a modernized tech stack, reducing TCO, and improving efficiency, scalability, and security. In another example, a global healthcare software vendor was enabled to better manage its AWS cloud infra with proactive monitoring, incident response, and security management. SourceFuse also custom-built several applications for its customers, including a global telecom company to seamlessly and efficiently manage projects, tasks, and vendors.

The rollout of many recent initiatives and accomplishments of the company, including the Amazon HealthLake Partnership, AWS Migration Competency Readiness Partnership and winning the AWS Windows Modernization Champions Program 2021 in India, all these have accelerated the company's growth tremendously.

Building on its 2022 success, acquiring large customers in financial services, healthcare, & software verticals, SourceFuse has exciting strategic developments planned for 2023 and beyond.



“

“Since 2006, SourceFuse has helped many businesses develop breakthroughs with game-changing cloud migration-led modernizations. According to Gartner, Worldwide IaaS Public Cloud Services Market Grew 41.4% in 2021 & IDC estimates that global spending for public cloud services will more than double by 2023. We are anticipating another year of record growth in 2023.”

Kelly Dyer
Co-CEO & Co-Founder
SourceFuse

Customer Testimonials



Dr. Rajiv Rana
Head of Medical Affairs
Asia Pacific

“

“High customer focus. Receptive to feedback for improvement. Knowledge partners and prompt tech support”

[Learn More About FlixMD](#) →

MERCK

“

“The SourceFuse team has been great to work with – they really understand our vision and have enabled us to innovate our digital healthcare offerings”

[Read Case Study](#) →



Dr. Matthew Thompson
COO & Co-Founder



“

“I had an idea and mockup of what I wanted TAG to be eventually, and now it is converted into a fully functioning software, that has clients and I am onboarding people consistently. I couldn't have done it without SourceFuse and their help in everything from creating the design to enabling me to get closer to my end goal.”

[Watch Case Study Video](#) →



Megan Hayward
Founder, and CEO





Sherri Jackson
Vice Provost

“

“It’s common for students to know what interests or excites them, but not know how to turn that into a future career - with the PODs app, we’ve made it easy to imagine the possibilities. Students of all ages can explore all our available options and create a unique program that’s right for them.”

[Read Case Study](#) →



**JACKSONVILLE
UNIVERSITY**

“

“We’ve been working with SourceFuse for a long time and have developed a great working relationship with them. Their support in helping us scale out the Flxpoint platform has been a big value add.”

[Read Case Study](#) →



Matt Myers
CTO

FLXPOINT



Viknesh Jain
CEO & MD

“

“Team SourceFuse has done an incredible job, they have spent enough time & expertise to understand the use case. Entire migration process has been seamless.”

[Learn More](#) →

EURONICS

ARC by SourceFuse

ARC by SourceFuse* accelerates the development and deployment of modern cloud-native applications and is becoming the common ground for most of our app development & modernization use cases.

ARC leverages a catalog of prebuilt microservices that can be deployed per a standardized reference architecture on both private and public clouds and achieve up to 35% average reduction in deployment time.

**Formerly known as SourceLoop*

Industry Challenges Addressed by ARC



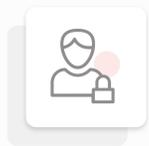
Faster Time-to-Market

Prebuilt micro backends, micro frontends, and IaC's for faster development



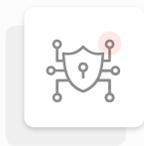
Standardized & Consistent Development

ARC Components are built using the same development standards and are both - security and quality tested.



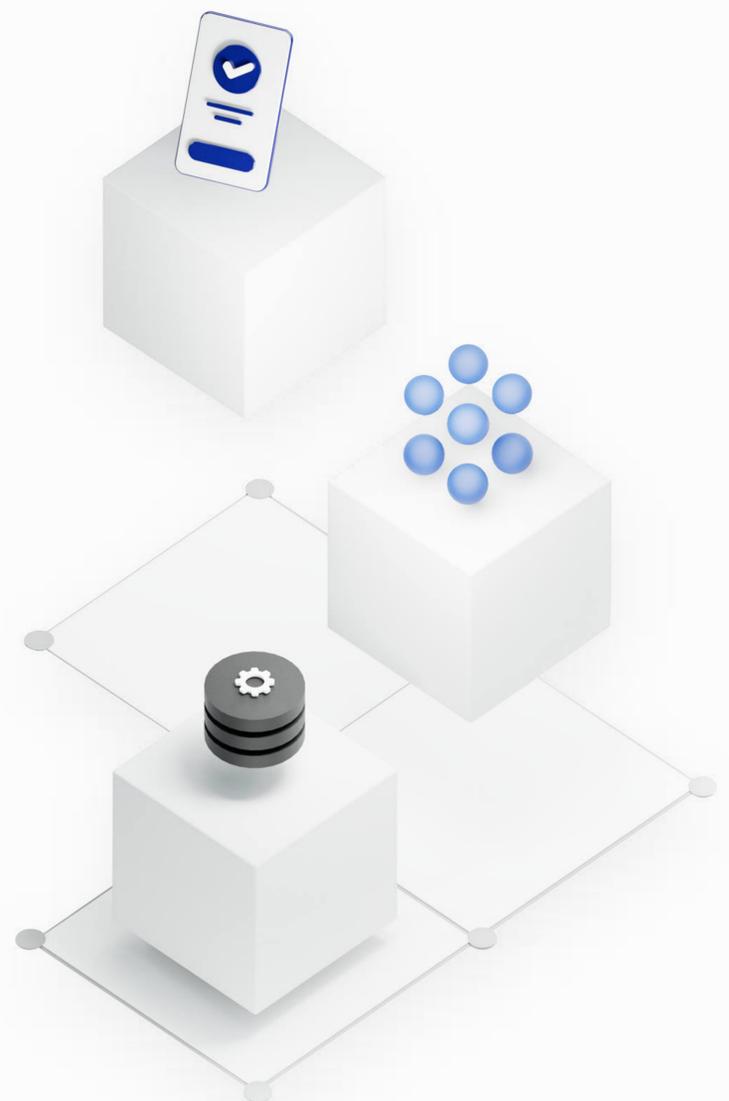
Eliminate Vendor Lock-Ins

ARC's backend microservices are open source, which eliminates vendor dependency.



Increase Security & High Availability

All components are security tested and comply with major global security standards including SOC2, HIPAA, PCI, etc.



[View Product](#) →



Major Company Achievements

AWS Migration Readiness Competency Partner

As AWS Migration Competency Readiness Partners, SourceFuse has the experience and resources to help its customers through each step of their migration journey. From assessing your current environment to planning and executing the migration itself, we can enable you to achieve 31% average infrastructure cost savings* and 62% efficient IT infrastructure management*.

[Learn More](#) →

*Source: IDC & AWS



Ankit Kumar Gupta
National Partner Lead -
Migrations, AWS, AISPL

“

“MAP (Migration Acceleration Program) is like an investment program that packages the industry best practices, the expertise that AWS brings in coupled with the experience of our qualified migration partners, certainly, SourceFuse being one of them. There are multiple tools that we use to enable our customers and take them through the MAP Journey so as to gain maximum benefits of the AWS Cloud.”

“

“It is always better to partner with an AWS partner who has niche expertise in this area like SourceFuse, who have done multiple migration & modernization projects for both databases and applications.”



Prasad Rao
Principal Solutions
Architect, AWS UK

Winner of AWS Windows Modernization Champions Program 2021, India

This award recognizes our deep domain expertise & rock-solid foundation in modernizing Windows workloads, and empowering our customers with the smoothest cloud experience. To learn more about our Windows workloads modernization capabilities, visit us below.

[Learn More](#) →



Keith Groom
Global Head of Partner Sales
for Microsoft & VMware
Workloads on AWS

“

“From our customers we hear things like - how can I reduce my Microsoft licensing dependency, or how do i get started with my modernization journey, or how can I dynamically scale? When you're not that familiar with AWS, it can be a little bit frightening, unless you're working with a partner like SourceFuse to really understand what that journey looks like.”

“

“SourceFuse brings the intellectual property working with multiple customers, the domain knowledge and resources, which really helps us to accelerate the next kind of business models our customers want to build.”



Sriwantha Attanayake
Senior Specialized Solutions
Architect, AWS Australia





John Noakes
Principal Partner
Development Specialist,
Microsoft workloads, AWS UK

“

“SourceFuse has an extensive experience of using AWS applications and Database Modernization techniques, tools and technologies. Customers are in very safe hands, when they work with SourceFuse alongside AWS to get that modernization train moving!”

“

“A partner like SourceFuse can help customers understand the whole modernization process so that the adoption of cloud becomes much easier for the organization”



Neerad Dwivedi
National Partner Lead -
Windows on AWS, AISPL

Amazon HealthLake Partner

SourceFuse leverages HealthLake’s enhanced capability of AI/ML models, data visualizations, and analytics packages to deliver specialized machine-learning models to extract meaningful insights, identify trends and make predictions for provider operations and patient care delivery.

[Learn More](#) →



Amazon HealthLake



Jignesh Suthar
Senior Partner Solutions
Architect, AWS US

“

“I believe that SourceFuse is not just a consulting partner but a solution provider in the truest sense, who always enables their customers with end-to-end solutions, and converts their vision into the product / service which they want to build.”

SourceFuse Continues Momentum with Multiple Leadership Hires

With a phenomenal employee growth of 49% and multiple leadership hires in 2022, SourceFuse plans to triple its headcount over the next 2-3 years! Among the leaders who were hired this year are:

[Learn More](#) →



Dr. Niket Gupta

Chief Strategist - Healthcare & Life Science Practice



Siddhartha Aggarwal

Quality Assurance Director



Gaurav Singh

Chief Business Officer



Avdhesh Sharma

Director of DevOps



Vaidant Singh
Chief Marketing Officer,
SourceFuse

“

“Work culture is simply a shared way of doing something with passion. Here at SourceFuse, we’ve cultivated a passionate team of young individuals who are enthusiastic about what they do and why they do it. It’s a pleasure to contribute to SourceFuse’s rapid growth and our customer’s successes.”

SourceFuse Employee Achievements

Samarpan Bhattacharya, Principal Architect at SourceFuse becomes a part of the LoopBack Maintainers Team

LoopBack 4 is a highly extensible Node.js and TypeScript framework for building APIs and microservices. Over the last three years, SourceFuse has significantly contributed to this award-winning open-source nodejs framework that is now a part of the OpenJS foundation. Being an official maintainer, Samarpan will now be able to have a greater influence on LoopBack's future direction, help other contributors with review and land their PRs.

[Learn More](#) →



Kabir Chandhoke
Chief Operating Officer,
SourceFuse

“

“This is a significant step in our journey to build our open-source platform - ARC. ARC by SourceFuse is a rapid application development framework that helps us build modern, secure and scalable cloud-native applications for our enterprise customers.”

APN blog written by Sukhmani Gill, Director, AI/ML, SourceFuse & Vaidant Singh, CMO, SourceFuse

The blog talks about how SourceFuse helped a healthcare customer review and analyze calls at scale, using a combination of Amazon Transcribe and Amazon QuickSight to extract insights from the call center data.

[Visit APN Blog](#) →

Ananth Deodhar, Sr. Software Technical Architect at SourceFuse, featured in APN Blog: Accelerate .NET modernization with AWS Toolkit for .NET Refactoring'

"The AWS Toolkit for .NET extension is a MASSIVE step up from the previous way of dealing with issues when migrating/modernizing .NET codebases. There is zero learning curve for developers or reliance on outside tooling, and our developers can now truly focus on solving issues without leaving the IDE." - as articulated by Ananth.

[Visit APN Blog](#) →

Akanksha Puri, HR Director SourceFuse, qualified as one of the Top 100 Young HR Leaders

As part of the Great Manager Awards conducted by People Business Consulting, a firm with deep expertise in Talent and leadership development, Employer Branding, Culture, and Engagement, our HR director was listed as one of the top 100 young HR leaders.

[Learn More](#) →

3 Years Running
AWS APN Ambassador



Ashish Kaushik
CISO
SourceFuse

[Learn More](#) →

2 Years Running
AWS APN Ambassador



Rahul Sharma
Sr. Technical Lead, DevOps
SourceFuse

[Learn More](#) →

About AWS Ambassador Partner Program

The AWS Ambassador Partner Program is a community of technical experts in the AWS Partner Network (APN) community. AWS Ambassadors possess multiple AWS certifications and in-depth AWS knowledge to further evangelize AWS and their partner organization to customers. There are a total of 258 ambassadors globally, out of which 2 are from SourceFuse.

Webinars, Events & Vodcasts

Talking Out Cloud

Talking Out Cloud is SourceFuse's leadership vodcast series where we invite industry leaders and pioneers to share their thoughts, domain expertise and experience working with SourceFuse.



Louise McEvoy

Vice President - US Channel Sales, Trend Micro

Data Security in the Cloud

[Watch Now →](#)



Megan Hayward

Founder, and CEO, TAG

Supporting Business Journeys with Cloud Expertise

[Watch Now →](#)



Neerad Dwivedi

National Partner Lead - Windows on AWS, AISPL

Open Your Windows to AWS

[Watch Now →](#)



Ankit Kumar Gupta

National Partner Lead - Migrations, AWS, AISPL

Cloud Migration and What the Future Holds

[Watch Now →](#)



John Noakes

Principal Partner Development Specialist, Microsoft workloads, AWS UK

Cloud Migration and Modernization

[Watch Now →](#)



Prasad Rao

Principal Solutions Architect, AWS UK

Cloud Migration and Modernization

[Watch Now →](#)

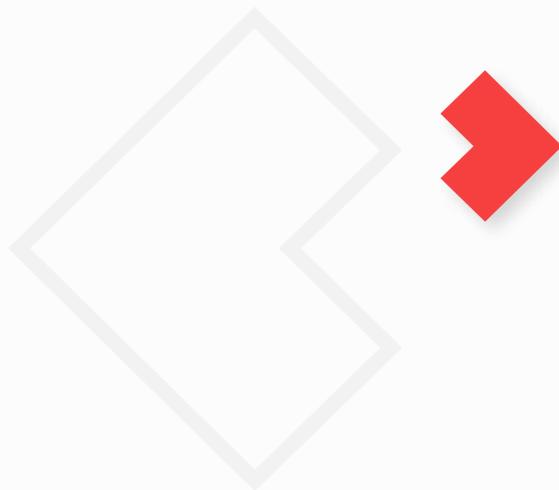


Jignesh Suthar

Senior Partner Solutions Architect, AWS US

Modernization and How it Relates to Healthcare Security and Compliance

[Watch Now](#) →



Ben Wasson

Innovation Evangelist, SS & C Advent

Jax Tech - A Collision of Technology, Business and Culture Powered by SourceFuse

[Watch Now](#) →



Alla Koretsky

Founder / CEO, Layer Technologies

Jax Tech - A Collision of Technology, Business and Culture Powered by SourceFuse

[Watch Now](#) →



Samit Kumar Deb

Principal Solutions Architect, AWS, AISPL

How It Relates to Legacy Apps and Workloads

[Watch Now](#) →



Sriwantha Attanayake

Senior Specialized Solutions Architect, AWS Australia

Modernizing Windows Workloads in an AWS Environment

[Watch Now](#) →



Nieves Garcia Diez

AI & ML BD lead, APJ Public Sector, AWS Australia

Women in Tech Leadership Roles

[Watch Now](#) →



Surbhi Saimbi

Partner Manager, AWS India

Women in Tech Leadership Roles

[Watch Now](#) →



Elizabeth Grint

Marketing Manager, SourceFuse

Women in Tech Leadership Roles

[Watch Now](#) →

CNBC-TV18 Healthcare Life Sciences Digital Symposium Powered by AWS

SourceFuse's CMO, Vaidant Singh and Dr. Rajiv Rana, Head of Medical Affairs Asia Pacific at Merck Healthcare, shared valuable insights on FlixMD at the CNBC-TV18 Healthcare and Life Sciences Digital Symposium, powered by AWS.

FlixMD, built by SourceFuse, is a one-of-its-kind OTT platform that is enabling healthcare professionals with on-demand medical education globally, with Merck Singapore being one of the early adopters.

Healthcare Life Sciences Digital Symposium
Powered by AWS

“Personalized On-Demand Medical Education - Leveraging SourceFuse’s FlixMD”.

Vaidant Singh
CMO
SourceFuse

Dr. Rajiv Rana
Head Medical Affairs Asia Pacific
Merck Healthcare

[Learn More About FlixMD](#) →

Webinar: Strategizing Large Migrations With Optimized Costs

With Ankit Gupta, National Partner Lead-Migrations, AWS and Kelly Dyer, SourceFuse as the keynote speakers, the webinar shared insights about how enterprises are evolving after migrating to AWS, the 8 critical cloud migration drivers, & tips to automate & accelerate execution with reduced cost.

Strategize Large Migrations With Optimized Costs

WEBINAR

LIVE

Ankit Kumar Gupta
National Partner Lead - Migrations, AWS

Kelly Dyer
Co-CEO & Co-Founder, SourceFuse

DATE
29th June 2022

TIME
9:00 AM EST | 2:00 PM BST | 6:30 PM IST

[View Webinar Video](#) →

AWS Summit New York 2022

We were at the AWS Summit in New York this year, learning how to harness the power of data in one's organization, discover its untapped potential, and put it to work to gain business advantage. It was great to see how innovations in cloud infrastructure are enabling customers across the globe to adapt to challenges and seize new opportunities.



[Learn More](#) →



CIO Cloud Connect: The Next Big Shift

On 21st July 2022, SourceFuse hosted its live CIO Cloud Connect event, in association with CIOs of India. The event brought together industry leaders such as Viknesh Jain, CEO & MD, Euronics India for sharing the spectacular 20-year evolution of the company and its brilliant vision of offering extraordinary & innovative products and services. We're thrilled to be a part of their journey as their tech development partners!

Our second keynote speaker, Sumeet Khanna, Enterprise Partner Success Lead, Amazon Web Services (AWS) shared multiple ways of getting started with AWS for initiating one's migration and/or modernization journey.

He elaborated on how AWS provides access to Advanced Tier Services Partners, such as SourceFuse, to bring new innovations to reality.

</SOURCEFUSE> CIOs of India

A special
THANK YOU 
To our Keynote Speakers

CIO Cloud Connect 2022
The Next Big Shift



Sumeet Khanna
Enterprise Partner Success Lead, India
Amazon Web Services (AWS)



Viknesh Jain
CEO and MD
Euronics

[Learn More](#) →

.NET Enterprise Developer Days 2022 Hosted by AWS at Developer Week

At the .NET Enterprise Developer Days hosted by AWS, we highlighted bootstrapping microservice-driven modernization of a legacy enterprise. James Crowley, Senior Enterprise Architect at SourceFuse shared valuable insights about enhancing the overall efficiency of a multinational enterprise software company by leveraging purposeful microservices towards a highly scalable API-based architecture on AWS.

[Learn More](#) →



Webinar: Rapid Windows Modernization - Success Stories on AWS

With Keith Groom, Global Head of Partner Sales for Microsoft & VMware Workloads on AWS & Kelly Dyer, CEO, SourceFuse as the keynote speakers, the webinar shared insights about:

- Biggest drivers for Windows workloads modernization in the recent years
- Future scope for Windows workloads modernization
- Defining the evolution of .NET-based applications & infrastructure modernization
- Different approaches to Windows workloads modernization
- SQL Database Freedom
- The key elements of modernization: containerization, microservices, API-first, serverless

Rapid Windows Modernization
Success Stories on AWS

Date & Time
26th Oct 2022 | 9:00 AM PDT | 12:00 PM EDT | 5:00 PM BST

Keith Groom
Global Head of Partner Sales for Microsoft & VMware Workloads on AWS

Kelly Dyer
Co-CEO & Co-Founder
SourceFuse

[View Webinar Video](#) →

CXO Roundtable Jacksonville

An invite-only event hosted by SourceFuse and AWS that witnessed multiple leading CXOs & interactive discussions revolving around modernization and how it is the first step to business innovation & organizational growth.

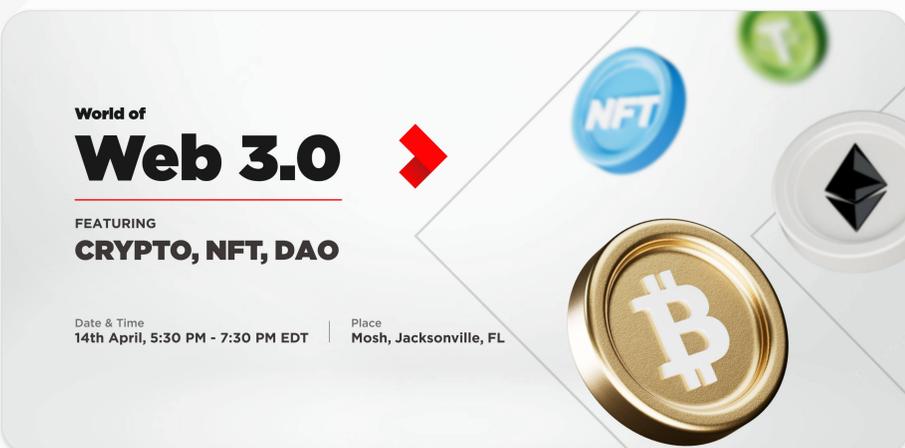


[Learn More](#) →



Jax Tech | Powered by SourceFuse

Jax Tech is an event powered by SourceFuse that involves technologists, entrepreneurs, & IT professionals, talk about about the latest innovation trends and the business of technology in Jacksonville, FL.



AWS re:Invent 2022

We were in Las Vegas this year listening, learning, and sharing how the AWS cloud is accelerating customer business transformations at the AWS flagship event of the year - AWS re:Invent.

Engaged with our customers & partners, while talking about modernization-led migration, legacy app modernization, Windows workloads modernization, custom app development, and much more.



About SourceFuse

SourceFuse Inc. is transforming the way today's most successful companies develop breakthrough roadmaps leveraging cloud-based technologies.

A leading AWS Advanced Consulting Partner, with 16 years of deep expertise, commitment to digital innovation, service excellence and customer success, we enable enterprises through bespoke, secure & scalable cloud solutions, leveraging our open-source catalog of microservices and legacy application modernization.

SourceFuse Offices



20
22

THANK YOU

www.sourcefuse.com | hello@sourcefuse.com

